



AiPO

Associazione Interregionale Produttori Olivicoli



**INTERNATIONAL
EXTRA VIRGIN OLIVE
OIL COMPETITION
"AIPO D'ARGENTO"
2015**

Contest rules:

INTERNATIONAL EXTRA VIRGIN OLIVE OIL COMPETITION

**A I P O D ' A R G E N T O
2 0 1 5**



CONTEST CATEGORIES

**PDO/PGI Extra Virgin Olive Oil
(Protected designation origin/Protected geographic indication)**

ORGANIC Extra Virgin Olive Oil (from Organic Farming)

MONOVARIETAL Extra Virgin Olive Oil

100% ITALIAN Extra Virgin Olive Oil

INTERNATIONAL Extra Virgin Olive Oil



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Contest rules:

Art. 1

From January to April 2015, Aipo (inter-regional association of olive oil producers) organizes the **12th edition of the International Extra Virgin Olive Oil Competition, "Aipo d'Argento 2015"** in Verona.

The goals of this contest are to select, value and promote the use of Italian and International extra virgin olive oil by a comparison which simulates an elevated cultural and economical management of the olive grove, whilst conserving the integrity of the final product.

In the continuance of the present rules, the International Extra Virgin Olive Oil Contest "AIPO D'ARGENTO" will also be referred to as "**Contest**" and/or "**event**".

Art. 2

The Contest is officiated by the esteemed patronage of **the European Presidential Parliament, the Ministry of the Forestry and Agricultural Alimentary Policy of the Italian Republic, and the COI (International Olive Oil Council).**

The legal representatives of the patronage authority, or their official delegates, will make up the panel, ex officio, of the Presidium for the Guarantee of the Event, which can be called upon, when needed by the AIPO President, over which he will preside.

Art. 3

In the 12th Edition of the International Extra Virgin Olive Oil Competition "AIPO D'ARGENTO" the extra virgin olive oils made and commercialized by the following entities are accepted:

- a) **olive grower producers;**
- b) **oil-mills, communal oil-mills and/or producer co-operatives;**
- c) **business owners, and/or bottling-packaging companies, in compliance with any kind of controlled or certification system, owners, in their area of competence, of the final product ready to be consumed.**

Not included in the Event are the producers and/or olive-mills that do not possess the requirement of point a), b), c) of the afore-mentioned rules (subparagraph 1 art. 3).

Welcome to the Event are companies with documentation that the sample/s of extra virgin olive oil presented are produced in quantities in excess of 150 kg.

Not admitted are all undocumented samples in regard to the here said rules and the samples that won't promptly cover the administrative payment or the mailing of the required documentation (art.5).

Art. 4

The samples presented to the **12th edition of the Contest** are from the following categories:

- 1) **PDO/PGI extra virgin olive oil;**
- 2) **ORGANIC extra virgin olive oil (from Organic Farming);**
- 3) **MONOVARIETAL extra virgin olive oil;**
- 2) **100% ITALIAN extra virgin olive oil;**
- 3) **INTERNATIONAL extra virgin olive oil.**

Each of the quoted categories will be divided, on the advice of a professional tasting panel, into the following subcategories:

- a) **light fruitiness;**
- b) **medium fruitiness;**
- c) **intense fruitiness.**

Art. 5

For each submitted sample, each competing Company must fulfill the following requirements:

- a) **3 bottles of 500 ml. sent by a courier and/or "priority" service, at the latest by February 23rd,** to the Administrative Office (AIPO, Viale del Lavoro 52, 37135 Verona • Tel. +39 045 8678260), properly sealed to avoid breaking or anything that can damage the submitted sample. Each box, containing the samples, must display the following writing on the outside: "**NON COMMERCIAL SAMPLE sent for the 12th Edition of the Extra Virgin Olive Oil Competition "AIPO D'ARGENTO 2015";**"
- b) **3 labels,** with secondary labels if needed, identical to the submitted sample, on CD-ROM (jpg or pdf format), with a width of 5 cm and 13 cm high, necessary for making the 2015 edition Catalogue of the Winners and the participating Companies of, distributed through the AIPO website (www.aipoverona.it) and/or by mailing to selected restaurants;

AIPO, also, reserves the right to use part of the received samples in their promotional and educational activities, organized with public institutions and/or organizations.

- c) **the request of participation,** entirely written in block capitals and/or in a legible way, signed by the representatives of the Companies and/or oil-mills, and/or producer co-operatives and/or Italian or international contestant societies.

- d) proof of **payment** of the administrative fees bank transfer (Cassa di Risparmio del Veneto - Filiale di Verona, Vicolo Ghiaia n.9 IBAN: IT94 S062 2511 7071 0000 0012 908 SWIFT BIC IBSPIT2P) and/or, if in cash, paid with the request of participation, attaching the money to the documentation, in a sealed and waterproofed envelope included in the box containing the submitted samples.



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e) the **extra virgin olive oil profile** for each sample of extra virgin olive oil and the **farm profile**, both completed, in all its parts, legible, otherwise it may be required to submit data on a special computer program prior to the request to be included in the application form.

The amount of the administrative fees is set as follows:

- € 50,00 + Vat (€ 61,00 VAT included) for a sample of extra virgin olive oil;
- € 90,00 + Vat (€ 109,80 VAT included) total for two samples of extra virgin olive oil;
- € 120,00 + Vat (€ 146,40 VAT included) total for three samples of extra virgin olive oil;
- € 140,00 + Vat (€ 170,80 VAT included) total for four samples of extra virgin olive oil;
- € 150,00 + Vat (€ 181,50 VAT included) total for five samples of extra virgin olive oil;

from the sixth sample of extra virgin olive oil on, the increase for each sample is € 30,00 each+ VAT.

Not accepted are sample/s, although in part, without the required documentation or the administrative fees. Not accepted are payments other than those made by bank transfer and/or by cash.

The request of the billing of the payment made, includes the VAT (value added tax) amount.

Art. 6

The administration of the Competition accepts no responsibility for:

- a) The delivery of the samples beyond the established terms,
- b) The partial or complete loss of the samples during transport;
- c) For chemical-physical or organoleptic adulterations of the samples due to temperature fluctuations;
- d) Other unexpected incidents during the transport.

Shipping costs, customs and transport tracking of the sample's package, as far as destination, are completely charged to the participating Companies.

Non-compliance with the above mentioned will result in the exclusion of the sample/s from the Competition.

The Company will not be able to request a refund of the registration fee; shipping and neither the sample/s sent.

Samples sent postage paid by reply mail will be rejected and will not be returned.

Art. 7

From receiving to the beginning of the sensory analysis, the sample/s will be kept in proper maintenance by the Organization, in the right environment and suitable temperature, prior to submitting to the panel. Each submitted sample will be anonymously subjected and marked with a special code recognition.

The head of the Organization is, at the same time, legally responsible for the accuracy and transparency of all

activities and operations in preparation for the final stage of the competition.

For the performance of his functions, he will benefit of the cooperation of personally trusted staff chosen in his honest judgment.

Similarly, they will refer, for the duration of the competition, to the respect of the formal aspects under the regulation and of the operating procedures of the Competition as well as the correct behavior of the individual components of the tasting committee.

He will also guarantee the preservation of the samples from the time they arrive, through their proper anonymization, verification of evaluation boards and their correct compilation, until the inspection and approval of the partial and/or final rankings of the Competition.

Art. 8

The Panel will consist of 8 tasters enrolled in the special Register. Also part of the panel will be international tasters which have the title recognized by the Italian State or have obtained the qualification in Italy.

The method of evaluation of the samples is commonly adopted in similar international competitions.

The activities of analysis of the samples entered in the competition will be divided into four phases and will be preceded by chemical analysis of each individual sample received, for which documentation will be given, free of charge, to the participant Company, always and only if they are on track with the payment of the Secretariat rights.

The tasting Committee, coordinated by the panel leader and the head of the Organization of the Competition, will proceed to carry out the screening of the extra virgin olive oils submitted, taking care to eliminate samples with unpleasant olfactory/taste characteristics, and moving the samples to the category and/or subcategory of competence.

Each member of the Panel, at any stage of the planned activities, will give its judgment, independently and expressed in hundredths.

The final score will be the result of the arithmetic average of the opinions of each member of the Panel expressed in cents.

The verdicts of the Tasting Committee are final.

Art. 9

Only those samples that have exceeded the threshold of 85/100 will enter the final stage of the Competition.

Samples of each category and session (art. 4) which have obtained the highest score will be awarded the **"AIPO D'ARGENTO 2015" Prize**.

The **Diploma of Honor with Silver Hallmark**, will also be awarded to all samples that have received the second



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highest score in the four sessions of each category and/or subcategory.

To all others which have **at least entered 4 samples and have passed** the threshold of **90/100**, the **Special Mention Diploma** will be assigned, **for the category or subcategory to which it belongs** (art.4).

To the other participant Companies, however, the **Certificate of Participation** will be released.

Art. 10

The submitted samples will be included in a catalog that will be widely distributed by AIPO, besides their own website, with tools and systems considered as the most effective and reliable means possible.

Art. 11

The participating Companies, whose samples have passed the first screening (art. 8) and 85/100, and intend to mention it in their promotional and commercial activities (always adhering to the rules in force in each Country), may ask a written request (using the appropriate form attached to the application form or requested by e-mail) to the Secretariat of the logo of the Competition

Selected Company

INTERNATIONAL EXTRA VIRGIN OLIVE OIL
COMPETITION AIPO D'ARGENTO



The minimum amount of labels that can be purchased is 500, at the cost of € 0,10 per label (sticker), to cover expenses.

The labels will also be available in packages of 1000 pieces, not divisible.

Art. 12

The proclamation of the Winners will be the object of a special even organized by AIPO presumably within the first ten days of May 2015.

Every winning Company will receive communication, by e-mail or other means, of the time and place where the awards ceremony will take place.

Unclaimed awards of the ceremony can be requested from the Secretariat, by fax or e-mail, who will provide for its delivery at the expense of the recipient.

AIPO disclaims any liability for any loss or failed delivery of the required certificates.

The Management Committee of the Competition reserves the right to modify these rules at any time if deemed necessary for the best carry out of the event.

For any dispute the jurisdiction is in Verona.

OLIVA DOMESTICA



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